



S&H Form: (01/03)

## REPLY/AMENDMENT FEE TRANSMITTAL

Attorney Docket No. 856.1043 09/535,979 **Application Number** Filing Date March 27, 2000 First Named Inventor Tomasz DUCZMAL, et al. Group Art Unit 2174

AMOUNT ENCLOSED

465.00

**Examiner Name** 

Sajeda MUHEBBULLAH

	FEE (	CALCU	LATION (	fees effective (	01/01/03)
- !		Llimbank	Missesses	Mounthan	

CLAIMS AS AMENDED	Claims Remaining After Amendment		st Number sly Paid For	Number Extra	Rate	Calculations
TOTAL CLAIMS	11	-	20 =	0	X \$ 18.00 =	\$ 0.00
INDEPENDENT CLAIMS	2	-	3 =	0	X \$ 84.00 =	0.00
	l Action set an <u>original</u> o			······································	•	930.00

an extension to cover the date this reply is filed for which the requisite fee is enclosed (1 month (\$110); 2 months (\$410); 3 months (\$930); 4 months (\$1,450); 5 months (\$1,970)):

If Notice of Appeal is enclosed, add (\$320)

If Statutory Disclaimer under Rule 20(d) is enclosed, add fee (\$110)

Total of above Calculations =

Reduction by 50% for filing by small entity (37 CFR 1.9, 1.27 & 1.28)

Technology Center 2100 465.00

930.00 -465.00

(1) If entry (1) is less than entry (2), entry (3) is "0".

TOTAL FEES DUE =

- (2) If entry (2) is less than 20, change entry (2) to "20".
- (4) If entry (4) is less than entry (5), entry (6) is "0".
- (5) If entry (5) is less than 3, change entry (5) to "3".

V	ЛE	T٢	OD	OF	PAY	MENT	

- $\boxtimes$ Check enclosed as payment.
- Charge "TOTAL FEES DUE" to the Deposit Account No. below.
- No payment is enclosed and no charges to the Deposit Account are authorized at this time (unless specifically required to obtain a filing date).

## **GENERAL AUTHORIZATION**

Ø If the above-noted "AMOUNT ENCLOSED" is not correct, the Commissioner is hereby authorized to credit any overpayment or charge any additional fees necessary to:

Deposit Account No.

19-3935

Deposit Account Name

STAAS & HALSEY LLP

 $\boxtimes$ The Commissioner is also authorized to credit any overpayments or charge any additional fees required under 37 CFR 1.16 (filing fees) or 37 CFR 1.17 (processing fees) during the prosecution of this application, including any related application(s) claiming benefit hereof pursuant to 35 USC § 120 (e.g., continuations/divisionals/CIPs under 37 CFR 1.53(b) and/or continuations/divisionals/CPAs under 37 CFR

1.53(d)) to maintain pendency hereof or of any such related application.

SUBMITTED BY: STAAS & HALSEY LLP

J. Randall Beckers Typed Name

Reg. No. 30,358

Signature

Date

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Docket No.:

856.1043

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

Tomasz DUCZMAL, et al.

Serial No. 09/535,979

Group Art Unit: 2174

Confirmation No. 4057

Filed: March 27, 2000

Examiner: Sajeda MUHEBBULLAH

For:

METHOD AND SYSTEM FOR DYNAMIC DISPLAY OF MARKETING CAMPAIGNS ON

DISPLAY LOCATION VIA A NETWORK

<u>AMENDMENT</u>

RECEIVED

Assistant Commissioner for Patents Washington, D.C. 20231

FEB 2 5 2003

Sir:

**Technology Center 2100** 

This is in response to the Office Action mailed August 14, 2003, and having a period for response set to expire on November 14, 2003. A Petition for a three-month extension of time, together with the requisite fee for same, is submitted herewith, thereby extending the period for response to February 14, 2003.

The following amendments and remarks are respectfully submitted. Reconsideration of the claims is respectfully requested.

## IN THE CLAIMS:

Please AMEND claims 1, and 11-14 and CAMCEL claims 2-5, 10 and 17 in accordance with the following:

1. (Amended) A system for dynamic display of advertising material via a network comprising:

a plurality of input sources for receiving scheduling information and advertising material in the form of at least one image object for scheduling display of said advertising material during an allocated time slot;

a database for storing said at least one/image object;

a server for managing said advertising material in accordance with said scheduling

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